



## **2024/25 Season Sponsorship Package**

***Packages are from July 1<sup>st</sup>, 2024 to June 30<sup>th</sup>, 2025***

The Hart Highlands Winter Club is a not-for-profit society that has been providing winter fun to the Prince George and surrounding area for 56 years! The Hart Ski Hill is located in the city limits about 15 minutes from downtown Prince George, British Columbia.

The Hart Ski Hill offers over 22 acres of ski and snowboard trails as well as one of the best Terrain parks in Northern British Columbia for the Winter.

Operating day and night, on average over the last 6 years, we have been open for skiing and snowboarding for 100+ days each year with approximately 80,000 visits each year. Many events and programs happen throughout the winter/spring season along with fall and summer events.

Over 2500 kids each year learn to ski or snowboard at the hill. Many teams and clubs train and operate weekly on our hill including the Nancy Greene Ski Club, Prince George Alpine Ski Team, Caledonia Adaptive Snow Sports, Hart FreeRiders and the Northern BC Freestyle Team.

The Hart Ski hill hosts many community events such as Skiing with Santa, Retro Day, Haunted Lodge, Zone Races and Easter Egg hunts to list a few. Fridays are Family night where we showcase local artists and live music in the lodge.

In the past five years more than \$900,000 has been invested in capital improvements at the ski hill including snowmaking, new buildings and additional lifts.

We have over 10,000 social media followers and supporters along with monthly website traffic of approximately 1500 people monthly (5000 in the winter months)

**Thank you for your consideration!**

**[www.hartskihill.com](http://www.hartskihill.com)**

## **Sponsorship Opportunities**

### **Green Circle Sponsor**

**\$500 donation**

Name listed on our website  
Name and Logo playing on our 3 TV's  
Social Media Thank You

### **Blue Square Sponsor**

**\$1000 donation**

Name with link listed on our website  
Name and Logo playing on our 3 TV's  
Social Media Thank You  
1 sponsored day of skiing/snowboarding for your company up to 25 persons

### **Black Diamond Sponsor**

**\$2500 donation**

Name listed on Outdoor Sponsor Board  
Name with logo and link on our website  
Name and Logo playing on our 3 TV's  
Social Media Thank You  
1 sponsored day of skiing/snowboarding for your company up to 40 persons  
1 Family Seasons Pass

### **Double Black Diamond Sponsorship**

**\$5000 donation**

4' x 3' sign prominently mounted on the hill  
Name with logo, bio and link on our website  
Name and Logo playing on our 3 TV's  
Commercial space available for TV play  
Social Media Thank You  
Social Media posts throughout the year  
1 sponsored day of skiing/snowboarding for your company up to 50 persons  
2 Family Seasons Passes for the Winter Season

**More items available such as terrain park features, buildings, jumps, tables, tents and more.**

**For more information contact [manager@hartskihill.com](mailto:manager@hartskihill.com)**